Where we are in the process:

✓ Brainstorm and explore to find a reasonable “usage case.”
✓ Invent or find a User and think about what she needs (requirements, wishes).
✓ Make a Critical Function or Critical Experience prototype.

• Today: CFP/CEP Baazar to share ideas with others & practice “elevator pitch.”
• Tuesday: 5 minute mini-presentation on what you have learned and what the next steps would be
Some News...

• Have you got an “elevator pitch”? 
• In fact, there really is a Silicon Valley venture capitalist or “angel” group that may be interested in your ideas!
  – (email dialog with srush@rushlawgroup.com)
Critical Function Prototype: a first rough prototype to explore a function, gain intuition, or answer a question.

Critical Experience Prototype: a rough setup to help with discussing and learning user needs and wishes.

Ask each team:
What did you do?
What have you discovered?
What would come next?